



FOR IMMEDIATE RELEASE

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CONTACT: Brenna Crombie

info@missy4congress.com

Missy Cotter Smasal Releases First TV Ad: “Teammates”

“Teammates” highlights the contrast between Missy Cotter Smasal and Jen Kiggans, who is friends with MAGA extremists like Marjorie Taylor Greene who want to ban abortion

Today, Missy Cotter Smasal, Democratic Candidate for Virginia’s Second Congressional District, is launching her first paid ad of the cycle. “Teammates” includes Jen Kiggans in her own words calling Marjorie Taylor Greene her “teammate” and their shared goal to ban abortion in Virginia. The ad then introduces Cotter Smasal, highlighting her background as a Navy veteran, mom, and former small business owner.

The ad is airing in the Norfolk media market and will be on broadcast television, digital, and streaming.

“Teammates”



Transcript:

Anti-choice Jen Kiggans is teaming up with MAGA extremists behind our backs.

Kiggans: Marjorie Taylor Greene, she has been very nice to me. They’re on my team, right? They are my teammates. We all want the same things.

They want to overturn Virginia law to ban abortions.

Kiggans: We all want the same things.

Missy Cotter Smasal is the teammate we need. A US Navy veteran and mom who owned a small business.

Missy: I'm Missy Cotter Smasal. I approve this message because I fight for one team and that's Coastal Virginia.

Background

Missy Cotter Smasal served as a Surface Warfare Officer in the U.S. Navy and deployed aboard the U.S.S. Trenton during Operation Enduring Freedom. After her active duty service, Missy started a small business in Virginia Beach, Rita's Shore Drive, which she owned and operated for more than 10 years.

Missy currently serves as the Virginia Citizen Representative on the Chesapeake Bay Commission, a bipartisan commission that has achieved consistently strong and effective results in pursuit of Bay restoration goals. She is the Executive Director for Valor Run, a local non-profit that produces running events to honor the U.S. military women who have served our nation since 9/11. She is also an adjunct professor at Old Dominion University.

She and her husband, Bryan, who served as an Army Officer, are the proud parents of two great kids in Virginia Beach City Public Schools. Missy is running for Congress to fight for coastal Virginians, military families, and veterans. She will stand up for our local values and priorities, and push back against extreme politicians in DC.

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