



FOR IMMEDIATE RELEASE

Wednesday, October 2, 2024

CONTACT: Brenna Crombie

info@missy4congress.com

Missy Cotter Smasal Releases Fourth TV Ad: “Running From”

Jen Kiggans is “Running From” her extreme record on issues like abortion and veterans’ benefits, leaving Coastal Virginians behind.

Today, Missy Cotter Smasal, Democratic Candidate for Virginia’s Second Congressional District, is launching her fourth paid ad of the cycle. “Running From” highlights the *real* Jen Kiggans that she doesn’t want voters to see, emphasizing her record of siding with MAGA extremists at every turn.

Jen Kiggans [supports](#) allowing the government to ban abortion with no exceptions and [voted to cut veterans’ benefits](#). This is a stark contrast to Missy Cotter Smasal, who is ready to stand up to both sides of the aisle and fight for veterans’ and women’s healthcare in Congress.

The ad is airing in the Norfolk media market and will be on broadcast television, digital, and streaming.

“Running From”



Transcript:

That’s Jen Kiggans running away from her MAGA record.

Jen supports banning abortion, no exceptions.

Cutting benefits for Veterans? That's the real Jen Kiggans.

This is Missy Cotter Smasal, she's running for Coastal Virginia.

A Navy veteran, Missy will stand up to both Democrats and Republicans to protect Veterans benefits,

And she'll always fight for their health care in Congress.

That's Missy! She runs for Coastal Virginia.

I'm Missy Cotter Smasal, and I approve this message.

Background

Missy Cotter Smasal served as a Surface Warfare Officer in the U.S. Navy and deployed aboard the U.S.S. Trenton during Operation Enduring Freedom. After her active duty service, Missy started a small business in Virginia Beach, Rita's Shore Drive, which she owned and operated for more than 10 years.

Missy currently serves as the Virginia Citizen Representative on the Chesapeake Bay Commission, a bipartisan commission that has achieved consistently strong and effective results in pursuit of Bay restoration goals. She is the Executive Director for Valor Run, a local non-profit that produces running events to honor the U.S. military women who have served our nation since 9/11. She is also an adjunct professor at Old Dominion University.

She and her husband, Bryan, who served as an Army Officer, are the proud parents of two great kids in Virginia Beach City Public Schools. Missy is running for Congress to fight for coastal Virginians, military families, and veterans. She will stand up for our local values and priorities, and push back against extreme politicians in DC.

###