



**FOR IMMEDIATE RELEASE**

Thursday, September 5th, 2024

**CONTACT:** Brenna Crombie

info@missy4congress.com

## **Missy Cotter Smasal Releases TV Ad: “Right the Ship”**

*“Right This Ship” highlights Cotter Smasal’s military record and contrasts her bipartisanship with Jen Kiggans’ anti-abortion extremism*

Today, Missy Cotter Smasal, Democratic Candidate for Virginia’s Second Congressional District, is launching her second paid ad of the cycle. [“Right This Ship”](#) includes Cotter Smasal’s experience in the U.S. Navy and how she plans to continue fighting for our military, veterans, and families across Coastal Virginia in Congress. The ad also highlights how Cotter Smasal will protect and defend women and families’ reproductive rights from MAGA extremists like Jen Kiggans.

The ad is airing in the Norfolk media market and will be on broadcast television, digital, and streaming.

### **“Right the Ship”**



***Transcript:***

*Jen Kiggans and her MAGA extremist allies are steering Coastal Virginia into dangerous waters.*

*Opposing abortion “one hundred percent,” a total ban, no exceptions.*



*I'm Missy Cotter Smasal.*

*In the Navy, I steered warships to protect our freedom.*

*In Congress, I'll put our military and veterans first, stand up to my party when they are wrong, and stop Kiggans from passing a national abortion ban.*

*I'm Missy Cotter Smasal and I approve this message because together, we'll take the helm and steer us back on course.*

## **Background**

Missy Cotter Smasal served as a Surface Warfare Officer in the U.S. Navy and deployed aboard the U.S.S. Trenton during Operation Enduring Freedom. After her active duty service, Missy started a small business in Virginia Beach, Rita's Shore Drive, which she owned and operated for more than 10 years.

Missy currently serves as the Virginia Citizen Representative on the Chesapeake Bay Commission, a bipartisan commission that has achieved consistently strong and effective results in pursuit of Bay restoration goals. She is the Executive Director for Valor Run, a local non-profit that produces running events to honor the U.S. military women who have served our nation since 9/11. She is also an adjunct professor at Old Dominion University.

She and her husband, Bryan, who served as an Army Officer, are the proud parents of two great kids in Virginia Beach City Public Schools. Missy is running for Congress to fight for coastal Virginians, military families, and veterans. She will stand up for our local values and priorities, and push back against extreme politicians in DC.

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